GALLUP NEWS SERVICE

JANUARY ELECTION BENCHMARK

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 21-25, 2016 with a random sample of –1,022— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of -- 903 -- registered voters, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of -- 479 -- Republicans and Republican leaning independents, the margin of sampling error is ±6 percentage points at the 95% confidence level.

For results based on the sample of -- 460 -- Democrats and Democratic leaning independents, the margin of sampling error is ±6 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

10A. Are you better off than you were eight years ago, or not?

	Yes, better off	No, not better off	Just as well off (vol.)	No opinion
2016 Jan 21-25	50	42	6	2
2000 Jan 7-10	73	19	7	1

15. Which of the following statements best describe the current financial situation in your household -- you are saving a lot, you are saving a little, you are just managing to make ends meet on your income, you are having to draw on your savings, you are running into debt?

	Saving a lot	Saving a little	Just managing to make ends meet	Having to draw on savings	Running into debt	Mixed/ Neither (vol.)	No opinion
2016 Jan 21-25	13	37	27	8	13	1	1
2001 Aug 16-19	9	38	35	7	9	1	1
2000 Sep 4-6 †	17	42	30	5	2	1	3
1998 Apr 23-May 31 ^	10	48	29	5	6	--	2
1994 Mar 7-8	7	41	36	7	8	--	1

^ Gallup/General Motors Corporation; Based on 5,001 national adults
† Based on registered voters

16. And thinking more broadly about your income and expenses – do you feel very confident, somewhat confident, somewhat insecure, or very insecure about your financial future?

	Very confident	Somewhat confident	Somewhat insecure	Very insecure	No opinion
2016 Jan 21-25	19	39	26	15	2